



Cleveland lawyer works with local charity to help homeless women

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Columbus, OHIO (March 12, 2012) – Cleveland lawyer Alex Gertsburg's interest in community service work was sparked after hearing about his mentor's work with **Transitional Housing Incorporated** (THI), an organization that helps homeless women find temporary housing, complete their education, secure jobs, and find permanent places to live.

Gertsburg first heard about THI from Cleveland-Marshall College of Law professor Steve Werber, a THI board member. Gertsburg said of Werber, "At one point shortly after graduating, I conveyed to him my regret that I'd never really be able to repay him for all that he did for me during law school and after, and his response to me was that I could do that by helping someone else."

Since joining the board over a year ago, Gertsburg has donated his time and legal services to helping women through the organization. "When you hear about these amazing women's lives and experiences, often very tragic and always inspiring, and then observe or hear about their evolution and growth as a direct result of the efforts of the organization, the experience is transformative."

Gertsburg encourages other members of the legal community to volunteer and help people who are in need. He noted, "Just by being a lawyer, by being a professional problem-solver, you have a tremendous ability to affect the lives of homeless, poor and abused people. Everyone has needed help and been helped at some point."

As a business lawyer, Gertsburg focuses his practices on all manner of legal issues affecting any business enterprise. His primary effort is dedicated to serving as general counsel to Broadvox, a leading technology and communication company with offices in Cleveland, Dallas and Atlanta. There, he enjoys the challenge of

working on various problems from many different areas of the law. “I particularly enjoy the wide variety of issues that I encounter on a day-to-day and hour-to-hour basis,” he said. “There is never a dull moment and my work touches nearly every practice area existing in the law.”

Gertsburg earned his undergraduate degree in political science from Miami University and his law degree from the Cleveland-Marshall College of Law. He was an Army reserve officer and served a tour of duty in Iraq in 2003. He currently lives on Cleveland’s east side with his wife Inna and their two sons.

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