



# Did you know that half of all businesses are threatened with litigation each year?\*

Lawsuits are business killers. CoverMySix® helps you stay focused on what matters.

**GROWING YOUR BUSINESS.** Not painful, expensive lawsuits.

## Are you at risk of being sued by one of these six types of litigants?



### 01. EMPLOYEES

Employees are usually the category with the smallest number of plaintiffs, but they have the largest number of potential claims against your business and may present the biggest risk of loss.



### 02. CUSTOMERS

Businesses don't exist to stand still—they grow, often by increasing the number of customers they service. As a company grows, their customers often become the category with the largest number of potential plaintiffs.



### 03. OWNERS

The relationship between business partners is the bedrock of any business; this relationship is entirely contractual. Having governance documents with dispute resolution provisions decrease the likelihood of disruptive partnership disputes and allow the owners to focus on growing the business.



### 04. COMPETITORS

Competitors present legal risks and challenges to your business in at least two areas: intellectual property and the retention of employees and customers.



### 05. GOVERNMENT

Federal, state and local compliance with regulations can be cumbersome, and failures to comply can be fatally disruptive. The government has an unlimited budget to investigate businesses, and the government's subpoena power is so strong that, once inside, it is difficult to keep investigators out of your business.



### 06. VENDORS/SUPPLIERS

Strong business relationships are essential to the success of your business. When disputes arise, strong vendor contracts afford protections and minimize liability and business disruptions. Such protections should include robust dispute resolution clauses, vendor representations and warranties, and proper indemnification by vendors.

## What is CoverMySix® (CM6)?

CM6 is a unique legal and regulatory risk-assessment system that identifies and addresses the six areas most likely to cause legal exposure for damages, fines, and attorneys' fees. Instead of racking up billable hours to speak with a business lawyer when problems emerge, we have a solution that protects your business from the jump. It's called CoverMySix. Visit [www.covermysix.com](http://www.covermysix.com) for more information.



**216-573-6000**

CALL US FOR MORE INFO

“The CM6 system is designed to protect companies from painful, expensive lawsuits. CM6 saved my company years of revenue that was being eaten up by complaints and lawsuits. Later, in an audit of one of my companies, the attorney general's office complimented us on how clean our operations were. Job well done!

- Auto Dealership CEO

